

I've already seen what Sinclair Broadcasting can do in devastating local news. They've already ruined Ch. 2 in Cedar Rapids, Iowa, in my media market. That station hardly covers local news anymore, as it relies mainly on generic feeds from Sinclair's "News Central" outside of Baltimore. Sinclair isn't about journalism or the people -- they are about lining their pockets with ad dollars.

Sinclair's latest act is even more horrifying.

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.